



Welcome to The Whole Pet Grooming Academy

Enclosed you will find all necessary information.

Please let us know if you have additional questions, wish to schedule a tour or visit, or set up a zoom call interview for enrollment. *Dara Forleo, Dean of Students*

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Student Protection and Disclosures

HEDC 304.1

Admission Requirements

Students must be at least 18 years of age with a high school degree or hold a GED.
Students under 18, with consent from guardians, will be considered on an individual basis, that have their high school degree or hold a GED.
Students do not need to have any prior experience with animals or pet grooming.
Students must complete an entrance exam to gauge knowledge, understanding and experience of the grooming industry. Not a graded exam.

Grading Scale

Students will be given technical and written/practical exams. Technicals are a pass/fail, based on mastery of the specific skills taught at the time, written/practical will be graded on a scale of A-F. Written/Practical exams must be passed with no less than a B- to move onto the next section of schooling.

If a student fails to meet the requirements of the set academic action plan they will be dismissed for not meeting academic satisfactory requirements.

Refund Policy

- (1) All refunds shall be paid within 30 days upon written notification from a student of cancellation or withdrawal; and
- (2) Students receiving benefits from federal programs shall be subject to federal refund policies, rules and regulations;

Transfer Credits

Students' past credits will be reviewed, but does not mean credits may be accepted.

Grievance Policy

Any student who has a grievance with the school or an instructor should make a written complaint and submit it to the school director. A response will be written within 3 to 5 days. If a satisfactory resolution of the problem is not obtained, the student may then contact: send a signed and dated letter to Division of Educator Support and Higher Education, Office of Career School Licensing, 101 Pleasant Street, Concord, NH 03301, Tel: (603) 271-6443.

Academic Calendar, Hours of Operation & Locations

The Whole Pet Grooming Academy operates on non-traditional terms. Office hours vary per instructor, 9:00-5:00 Monday-Friday hands on hours.

Federal holidays observed as listed, but not limited to:

New Year's Eve, New Year's Day, Martin Luther King Jr. Day, Easter, Memorial Day
Independence Day, Labor Day, Columbus Day, Veterans Day, Thanksgiving Day
Christmas Eve, Christmas Day

1 Robert Avenue
Portsmouth, NH 03801

Monadnock Canine Center
604 Gibbons Hwy, Wilton, NH 03086

Fees and Information

\$150 one-time application fee applied, refundable within 3 days

Finance charges may be applied with use of credit card or finance company

Get a preapproval for financing at <https://app.paypossible.com/m/wholepet/>

Equipment can be purchased for \$2,000.00 or can be rented for \$50.00 per week
Add this price into your pre-approval along with housing if needed.

Upon tuition paid in full, the academy catalog will be available in full to download or a hard copy will be given to students on the first day of class.

We specialize in one-on-one attention for our customers, students and pets.

Once a week, students will present a current event within the grooming industry, product review, blog article, or demonstrate a new technique or trick learned from exploring on-line groomer resources.

Students may be asked to attend a Chamber of Commerce event, meet other local business owners and veterinarians, attend a dog show and/or trade show if in their training period.

Possible course projects during one of the courses: plan a community event to help educate pet owners, create an educational pamphlet, simple business plan of running their day, start a business plan.

Hand on and practical days, make up 80% of the canine stylist courses and 20% online

Online programs and/courses should be able to be completed within 3 months of starting under 40 hours, 6 months for 40 hours or more courses. Non completed courses are nonrefundable.

Professional Diploma Title Programs

Professional Pet Care Skin and Coat Specialist \$4,500.00+
complete 5 to 6 core courses and electives

Professional Novice Stylist \$8000.00+
complete 6 to 8 courses and electives

Professional Intermediate Stylist \$10,000+
complete 8 to 10 courses and electives

Professional Advanced Master Stylist \$12,000+
complete 11+ courses and electives

Taken in class 80% and online 20%

Menu:

Core Course: must be completed in stylist diploma programs

Elective: student choice

There are some courses that are included in core courses that can be optional with administrators approval.

List of all professional grooming courses

Animal Communication for Groomers (online)

___ Communicating With The Animal	4 Hours	\$240.00 <i>elective</i>
___ Self-Awareness of Your Energy	4 Hours	\$240.00 <i>elective</i>

Aromatherapy Courses (online)

___ Introduction to Essential Oils	4 hours	\$240.00 <i>elective</i>
___ Animal Aromatherapist	25 hours	\$1,500.00 <i>elective</i>
___ Apprentice Animal Aromatherapist	25 hours	\$1,500.00
___ Professional Animal Aromatherapist	25 hours	\$1,500.00
___ Master Animal Aromatherapist	25 hours	\$1,500.00

Bather Course

___ #1 Canine Skin & Coat Therapist	90 hours	\$4,050.00 <i>core course</i>
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Behavior (pet) For Groomers (online)

___ Behavior And How It Relates To Grooming	8 hours	\$480.00 <i>elective</i>
___ Basic Handling Skills	8 hours	\$480.00 <i>elective</i>

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___ Adding Training To The Grooming Experience	8 hours	\$480.00 <i>elective</i>
___ Advanced Training Techniques	8 hours	\$480.00

Business & Informational Courses (online)

___ <i>An Informed Professional</i>	4 hours	\$240.00 <i>core course</i>
___ <i>Introduction Into Pet Industry Practices</i>	7 hours	\$420.00 <i>core course</i>
___ Business & Facility Mgmt.	30 hours	\$2,700.00

Canine Stylist

___ #2 <i>Intermediate Canine Stylist</i>	90 hours	\$4,050.00 <i>core course</i>
___ #3 <i>Advanced Canine Stylist</i>	40 hours	\$1,800.00 <i>core course</i>
___ <i>Master Canine Stylist</i>	40 Hours	\$2,400.00 <i>core course</i>

Canine Science for Groomers (online)

___ Introductory to Canine Science	10 hours	\$600.00 <i>included in course #1</i>
___ <i>Groups, Breeds and Coat Types</i>	5 hour	\$300.00 <i>Part of Intro to Canine Science</i>
___ Intermediate Canine Science	4 hours	\$250.00 <i>included in course #2</i>
___ Advanced Canine Science	4 hours	\$250.00 <i>included in course #3</i>
___ Master of Canine Science	6 hours	\$360.00

Esthetician (online)

___ Pet Cosmetology Part 1	4 hours	\$250.00 <i>included in course #1</i>
___ Pet Cosmetology Part 2	10 hours	\$600.00 <i>included in course #2</i>
___ Therapeutics Esthetician	3 hours	\$200.00 <i>included in course #3</i>
___ Master Pet Aesthetician	10.5 hours	\$650.00

Feline Courses (online)

___ Introduction to Holistic Feline Styling	4 hours	\$240.00 <i>elective</i>
___ Feline Stylist Assistant	15 hours	\$900.00
___ Feline Stylist	30 hours	\$1,800.00
___ Advanced Feline Stylist	15 hours	\$900.00
___ Master Feline Stylist	20 hours	\$1,200.00

Pet Massage Courses (online)

___ Introduction to Pet Massage	4 hours	\$240.00 <i>elective</i>
___ Associate Practitioner	15 hour	\$900.00 <i>elective</i>
___ Advanced Practitioner	25 hours	\$1,500.00
___ Professional Practitioner	18 hours	\$1,080.00
___ Master Practitioner	15 hours	\$900.00

Pet Nutrition Courses (online)

___ Basics of Animal Nutrition 3 hours \$180.00 *elective*
___ Advanced Animal Nutrition 20 hours \$1,200.00 *elective*

Safety Courses (online)

___ Introduction to First Aid 2 hours \$120.00 *elective*
___ Personal Safety 4 hours \$240.00 *elective*
___ Topical Applications & Effects 4 hours \$250.00 *included in course #1*
___ Grime & Slime Over Time: 4.5 hours \$270.00 *included in course #2*
 Best Salon Sanitation Practices
___ *Pet First Aid & CPR (in class) 6 hours \$240.00 core course*

Online Diplomas

Master of Holistic Arts	55 hours	\$3,300.00
Salon Esthetician	17 hours	\$1,050.00
Master Pet Aesthetician	27.5 hours	\$1,700.00
Master of Canine Science	24 hours	\$1,460.00
Master Groomer Behavior Specialist	32 hours	\$1,920.00
Professional Canine Massage Therapist	73 hours	\$4,380.00
Master Holistic Feline Stylist	80 hours	\$4,800.00
Professional Animal Aromatherapist	100 hours	\$6,000.00

Online Diploma Descriptions

Online programs/courses should be able to be completed within 3 months of starting under 40 hours, 6 months for 40 hours or more courses.

Non completed courses are nonrefundable.

Master of Holistic Arts Diploma: 55 hours \$3,300.00

This program will include a blend of Animal Communication, Aromatherapy, Massage, Behavior, Canine Science and Cosmetology as well as feline and canine grooming skills. To complete this Master diploma, you can test out of the grooming portions and take the series of core classes required. Prerequisites are a letter of intention, a short video of you grooming, before and after (finished of all sides) pictures, current first aid and CPR course (Pet Tech preferred) and salon sanitation within the last year (can be taken in this program as well for additional \$270.00).

Required courses:

Introduction to Animal Aromatherapist 4 hours

Introduction to Pet Massage 4 hours

Canine Science: Groups, Breeds and Coat Types 5 hour

Communicating with the Animal on your Table 4 hours

Behavior And How It Relates To Grooming 8 hours

Cosmetology 1 4 hours

Cosmetology 2 10 hours

Introduction to Holistic Feline Styling 4 hours

Self-Awareness of Your Energy While you Groom 4 hours

Basic Handling Skills 8 hours

Optional:

Grime & Slime Over Time: Best Salon Sanitation Practices 4.5 hours

Salon Pet Esthetician total of 17 hours \$1,050.00

The Salon Pet Esthetician program is designed for students who wish to further their knowledge in skin and coat for the everyday stylist or groomer and use this daily in their work.

Cosmetology Part 1 4 hours \$250.00

Cosmetology Part 2 10 hours \$600.00

Therapeutics Esthetician 3 hours \$200.00

Master Pet Aesthetician total of 27.5 hours \$1,700.00

The Master Aesthetician is the completion of 4 levels of cosmetology, designed to prepare the student for aesthetician work in a veterinary environment. This advanced degree covers basic sciences, vocabulary, advanced therapeutics and communication and research classes in order to provide the student with an advanced, medical environment. All 4 levels must be completed.

Cosmetology Part 1 4 hours \$250.00

Cosmetology Part 2 10 hours \$600.00

Therapeutics Esthetician 3 hours \$200.00

Pet Aesthetician 10.5 hours \$650.00

Master of Canine Science 24 Hours \$1,460.00

This program will allow you to master cutting edge information about who and what the dog is, and create plans for managing the grooming experience based on the best scientific insights into the dog, its anatomy, its abilities, and its limitations.

Introductory to Canine Science 10 hours \$600.00

Intermediate Canine Science 4 hours \$250.00

Advanced Canine Science 4 hours \$250.00

Master of Canine Science 6 hours \$360.00

Master Groomer Behavior Specialist 32 Hours \$1,920.00

This program will cover basic handling techniques, understanding canine behavior, training techniques, and behavior modification techniques

Behavior And How It Relates to Grooming 8 hours \$480.00

Basic Handling Skills 8 hours \$480.00

Adding Training to The Grooming Experience 8 hours \$480.00

Advanced Training Techniques 8 hours \$480.00

Master Holistic Feline Stylist total of 80 hours \$4,800.00

The Master Holistic Feline Stylist is the first holistic feline program in the country. The advanced degree will cover all the necessary sciences, vocabulary, therapeutics and ethical practices for the feline stylists. This program is developed for any level of skilled groomer. History, behavior, anatomy, zoonotics, safety and protocols, nutrition, products and sanitation and much more. May be able to test out of some courses depending on experience.

4 levels must be completed.

Feline Stylist Assistant	15 hours	\$900.00
Feline Stylist	30 hours	\$1,800.00
Advanced Feline Stylist	15 hours	\$ 900.00
Master Feline Stylist	20 hours	\$1,200.00

Professional Canine Massage Therapist total of 73 hours \$4,380.00

Must complete all 4 levels of electives to receive a diploma, can not take courses out of sequence.

Associate Practitioner	15 hours	\$900.00
Advanced Practitioner	25 hours	\$1,500.00
Professional Practitioner	18 hours	\$1,080.00
Master Practitioner	15 hours	\$900.00

Professional Animal Aromatherapist total of 100 hours \$6,000.00

Must complete all 4 levels to receive a diploma, can not take courses out of sequence.

Novice Animal Aromatherapist	25 hours	\$1,500.00
Apprentice Animal Aromatherapist	25 hours	\$1,500.00
Professional Animal Aromatherapist	25 hours	\$1,500.00
Master Animal Aromatherapist	25 hours	\$1,500.00

2021 Student Equipment List Estimates

Each student station is supplied with the following equipment to begin student training. Students can purchase online or through the academy when available. Shears (scissors) are custom ordered through Evolution Shears. Equipment is very personal, we encourage all students to use academy equipment before purchasing quickly. Pricing is an estimated average

Chris Christensen Brushes and Combs about \$282

Large Big G and Coral Slickers \$64 each
Mark Curved Large \$38
Mark Slicker Small \$28
Original Series T-Brush 16 mm \$24
Greyhound Style Comb 7.5 Fine/Coarse \$32
Face Comb 5" Fine/Coarse \$32

Clippers and Accessories about \$675

Andis AGC2 Super 2 speed or Wahl KM10 (recommended brands) \$199-\$300
Wahl Cordless Finishing Clippers \$163
Wahl Steel Comb Set \$35
Wahl Cordless Steel Comb Set 35
Andis Blades 4, 5, 7, 2- 9's, 10 \$32 or so each

Grooming Book By Sam Kohl or Notes From The Grooming Table \$70 -\$120
(can be found on amazon second hand)

Evolution Shears 4 piece set: straights, curved, thinner, chunker **\$860.00**
additional \$60 for lefty

Course/Elective Descriptions:

Animal Communication

Communicating with the Animal on your Table 4 hours \$250.00

This course is designed to help Groomers communicate with the animal they are working on and the benefits of doing so. When the animal on your table has a better understanding of what to expect and the reasons for the groom, each Groomer has the opportunity to provide a less stressful experience.

Self-Awareness of Your Energy While you Groom 4 hours \$250.00

It is important as a Groomer you are actively self-aware of the energy you bring to each grooming session and each animal you work with. This course helps the Groomer to be aware

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of the energy they are projecting and why and how the animals are aware of that energy. Groomers will learn how to project a safe energy during each grooming session. Achieving the ability of providing a pleasant and relaxed grooming experience can promote less anxiety and less stress for both the Groomer and their animal.

Aromatherapy Courses

Introduction to Essential Oils 4 hours \$240.00

A brief introduction to essential oils and their powers.

Novice Animal Aromatherapist 25 hours \$1,500.00

This course is designed for students to learn how to professionally use essential oils and botanicals safely with companion animals. Giving a solid foundation in the history, art and use of essential oils and their usage and purpose in Animal Aromatics. Topics covered in this Novice level are: Animal Aromatherapy Safety, Aromatic-Anatomy and Physiology Theory, Olfactory Process, Basic Aromatherapy Botany and Chemistry, Methods of Extraction, Essential Oil and Carrier Oil Profiles, introduction to Botanical Bases Profiles, Hydrosols, Basic Methods of Applications, Basic Therapeutic Properties and Uses. Ethics, laws, and business. Taught online

Apprentice Animal Aromatherapist 25 hours \$1,500.00

The Apprentice level is designed for students to advance their knowledge from the novice level. Lessons will include: Basic Small animal anatomy & Physiology, The integumentary (skin) system, Essential oil profiles, Therapeutic Properties and Uses, Essential Oil Blending Techniques, Common skin conditions, recognizing skin infections, Autoimmune skin disorders, small animal care and aromatherapy. Safety, contraindications, business building and ethics. Taught online

Professional Animal Aromatherapist 25 hours \$1,500.00

This professional level course is designed for completed apprentice students to advance their knowledge. Lessons will include: Continued small animal physiology & anatomy, Large animal anatomy & Physiology, The integumentary (skin) system, Essential oil profiles, Expanded Therapeutic Properties and Uses, Intro to blending with Herbals, Decorations, concoctions, poultice, Continued Safe Use and Contraindications, Health History record keeping, Advanced Procedures and applications, Case Study Development, Energy work and Essential oils. Ethics, Marketing, and business building. Taught online

Master Animal Aromatherapist 25 hours \$1,500.00 Must complete first 3 courses prior

The Master level is designed for students to build upon and advance their knowledge from the Professional level. Lessons will include: Therapeutic Properties and Uses, Essential Oil frequencies, Advanced Blending Techniques, Safe Use and Contraindications, Health History Intake Procedures, Case Study enrichment, Purchasing, Storing and Quality of Essential Oils, TCM (Traditional Chinese Medicine), Meridian Theory and Essential Oils. Marketing and business building lessons are also included. Taught online

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Animal Behavior

Behavior And How It Relates To Grooming 8 hours \$480.00

In this course the student will learn about the behavioral and emotional needs of the dog, the safety considerations of working on a living creature, and how to apply animal welfare and humane standards to the grooming process. Understanding fear and how it affects the body and behavior; humane standards. PPGSA, LIMA, Humane Hierarchy, and what Veterinary Behaviorists are promoting as modern humane standards. Keeping dogs comfortable, health considerations, footing, sound levels, vibrations, holding, lifting, repositioning and range of motion and how that affects comfort. Safety as it relates to behavior issues, setting the mood during grooming, pheromone products, music, scents etc; developmental stages and related issues.

Basic Handling Skills 8 hours \$480.00

In this course the student will learn how to handle behavior problems during the grooming process, how to assess behavior, how to apply basic training techniques, and the safe use of the equipment available to groomers. Equipment available to groomers, muzzles, belly bands, trach saver, groomers helper, keeping dogs Calm, Comfortable, and Cooperative, avoiding the fear response and building comfort, adapting the grooming process-scheduling, time management etc; talking to owners, explaining safety concerns, offering options, gathering clues about the reason for the behavior, tracking progress and reasing during the grooming process.

Adding Training To The Grooming Experience 8 hours \$480.00

In this course the student will learn how to determine the cause of a dog's behavior, gain an understanding of a variety of training techniques and approaches, and learn how to track behavioral progress. Classical conditioning and conditioned emotional responses, operant conditioning, positive reinforcement, negative reinforcement, positive punishment, negative punishment, talking to owners and instructing owners, collaborating with a trainer, behavior consultant, Veterinarian and/or Veterinary Behaviorist.

Advanced Training Techniques 8 hours \$480.00 Must complete first 3 courses prior

In this course the student will learn more advanced behavior and training techniques to be able to help dogs with more severe fear, anxiety, stress, and/or aggression. Can only be taken after Adding Training To The Grooming Experience. Desensitization, counter conditioning, conditioned relaxation, perception modification, safety equipment, special considerations when medications are being used.

Bather Course

Canine Skin & Coat Therapist 90 hours \$4,050.00

This course will cover all breeds in the AKC (American Kennel Club), brushing, bathing, anatomy, blow drying skills, deshedding, behavior signs, first aid, preparing for the bath, sanitary areas, sanitation of shop, pests you will encounter, shampoo and products, equipment and its maintenance. **20 hours of this elective will be dedicated to 4 hours of Introduction to Canine Science, 4 hours of Pet Cosmetology, 6 hours of Topical Applications & Effects

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Offered separate online:

****Pet Cosmetology Part 1**** 4 hours

****Topical Applications & Effects Product Knowledge**** 6 hours

****Introduction to Canine Science** 10 hours

Part of Intro Course: Groups, Breeds and Coat Types 5 hour

Business & Informational Courses

An Informed Professional 4 hours \$240.00

This course is designed for first year groomers to understand the health risks and how to avoid them. Students will learn about the history of the grooming industry, sanitizing and disinfecting the workplace of harmful diseases, ergonomics of the body, staying healthy mentally and physically. Taught online or in class

Introduction into Pet Industry Practices 7 hours \$420.00

This course will help determine the career of students; shop manager, owner, stylists, dog walker/pet sitter, as well as give some basic business skills necessary to start a small start up business. Taught online or in class

Business & Facility Management 30 hours \$2,700.00

This course is designed for students that are preparing to open their own shop. They will have hands-on experience with not only operations of a grooming shop, but a retail boutique with a dog bakery and dog wash. Taught online or in class

Canine Science

Groups, Breeds and Coat Types 5 hours \$300.00

Everything you need to know about the AKC groups, breeds and coat types.

Introductory to Canine Science 10 hours \$600.00

This course covers an introduction to the history of the Dog, its origins and development into the closest interspecies relationship with human beings on Earth. Learn where the 7 groups of dogs came from, the formation of the many breeds, and their basic Coat Types. Meet all 200 AKC Breeds, their coat types, and learn about the origins of the historic preservation breeds and the American Kennel Club. Survey the field of dog abilities, sports, and functions in our society, history and economic systems. And meet the International breeds and the FCI, including all the Primitive Breeds.

Intermediate Canine Science 4 hours \$250.00

Meet the scientists that are unlocking the revolutionary information about Human-Dog Coevolution. Survey the global university level research being done into the dog and how we humans adapted ourselves to them, as dogs adapted themselves to us over thousands of years of history. Learn to apply recent findings in canine science to how you work and live with dogs each day. Recommended readings will open the world of dog science to you.

Advanced Canine Science 4 hours \$250.00

Learn how geneticists have unlocked the science behind how canine coat differs in various breeds, why it developed as it did into different breeds and groups of dogs, and how these Dogs embody the survivability and functionality principles of all evolution in life on Earth. Learn both the genotypes (genetic makeup) of the canine coat, and how it expresses itself in the actual physical coats (phenotypes) that are presented to you for grooming. Study the evolutionary forces that have shaped and continue to shape the Dog.

Master of Canine Science 6 hours \$360.00 Must complete first 3 courses prior

This course will help you develop analytical skills to identify the 15 Coat Types in Dogs and what services each should receive. You will master cutting edge information about who and what the dog is, and create plans for managing the grooming experience based on the best scientific insights into the dog, its anatomy, its abilities, and its limitations. You will know the intricacies of the canine coat that groomers need to be expert in, and you will be able to authoritatively communicate with clients about why you do what you do for the dogs. Review every breed and mixed breed varieties, every group of dogs, every coat type, their function, how to identify them, and articulate what products, tools, and techniques are required to groom each of them correctly, including the Combination Coat.

Canine Stylist Courses

Intermediate Canine Stylist 90 hours \$4,050.00

This course will cover styling tools (scissors and thinners), clippers and clipping, blades and length, snap on combs, breed specific trims and patterns, setting patterns, faces and feet trims. 18.5 hours of this elective will be dedicated to 4 hours of Intermediate Canine Science, 10 hours of Pet Cosmetology and 4.5 hours of Grime & Slime Over Time: Best Salon Sanitation Practices: Salon sanitation at its cleanest. The *only state approved certificate course* for business owners of grooming shops, daycares, kennels, pet sitters and retail shops or boutiques for understanding cleaning, disinfecting and sanitation practices.

Offered separate online:

***Pet Cosmetology Part 2** 10 hours*

***Grime & Slime Over Time: Best Salon Sanitation Practices 4.5 hours*

*** Intermediate Canine Science 4 hours*

Advanced Canine Stylist 40 hours \$1,800.00

This course will allow for more advanced blending, styling, common breed patterns, basic creative or Asian styling and refining one's grooming touch. 4 hours of this elective will be dedicated to 4 hours of Advanced Canine Science and 3 hours of Therapeutics Esthetician Part 3 of the Pet Cosmetology.

***Advanced Canine Science** 4 hours **Therapeutics Esthetician** 3 hours*

Master Canine Stylist 40 Hours \$2,400.00

This course will focus on setting less common breed patterns, the art of hand stripping, Asian Fusion and full body hand scissoring, blending and thinning techniques.

Esthetician Courses

Pet Cosmetology Part 1 4 hours \$250.00

A introduction course into the skin and hair, ingredients, how to use oils and masks, finishing sprays. Students will learn about proper brushing and dematting techniques, as well as

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drying and fluffing a coat properly.

Pet Cosmetology Part 2 10 hours \$600.00 A must know on how to properly prepare tools for the day. Learn about zoonotics, behavior, anatomy and the Red Zone.

Therapeutics Esthetician 3 hours \$200.00

A general therapies course focused on allergies, formulations and compounds.

Pet Aesthetician 10.5 hours \$650.00 Must complete first 3 courses prior

This course will cover advanced formulating and compounding, research methods, dermatological issues, along with herbs and plants. This final course will also teach one how to market themselves, partner with veterinarians, ethics and establish boundaries. Taught online or in class

Feline Courses

Introduction to Holistic Feline Styling 4 hours \$240.00

Abbreviated introductory online class to holistic feline grooming

Feline Stylist Assistant 15 hours \$900.00

This course will cover common feline breeds, coat types, behaviors and compassionate handling techniques. The Feline Stylist Assistant helps with prep work, bathing, drying, and handling. It is the Feline Stylist Assistants job to help keep felines calm and safe during the holistic grooming process. The knowledge base will cover proper equipment usage, sanitation, and maintenance. Introduction to feline safe products and appropriate applications. Salon/Stylist safety and sanitation is also included. Understanding time management skills and becoming a team player are a core concept for this course.

***Introduction to Holistic Feline Styling 4 hours*

Feline Stylist 30 hours \$1,800.00

This course will cover holistic feline bathing, brushing, blow drying, clipping, scissoring and basic styling techniques. Holistic standards of care for the feline skin and coat will be part of the knowledge base. Understanding the application of feline appropriate products and how to produce consistent positive results. Understanding, maintaining and maintenance of feline friendly equipment. Compassionate stress-free handling techniques and understanding feline social cues are all part of the Holistic Feline Stylists skill set. Business instruction covers business basics, sanitation, safety, proper forms, client releases, ethics and preparing for a feline savvy grooming business.

Advanced Feline Stylist 15 hours \$900.00

This course will cover advancing the Holistic Feline Stylists in the areas of skin and coat function. The student will delve into an advanced knowledge of the skin. Touching on common skin problems in felines, general health and wellness, zoonotic diseases and proper skin and coat maintenance. Students will explore feline coats by type, texture and understanding the color pigments and genetics. Advanced use of tools, styles and creative grooming will be introduced to the students. Dealing with difficult Red Zone/Aggressive cats, advanced feline safety and psychology. Intro to feline nutrition will also be presented.

Master Feline Stylist 20 hours \$1,200.00 Must complete first 3 courses prior

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In this course we will cover advanced feline body systems (anatomy, physiology and genetics). Students will be introduced to feline aromatherapy, feline massage and advanced Spa Therapeutics. Superior clipper skills for advanced styles will be presented. Ethical business practices along with business building projects.

Nutrition Courses

Basics of Animal Nutrition 3 hours \$180.00

This course will cover mostly canine nutrition; reading and understanding a label on pet food, raw diets, kibble, home cooking, digestive tracts and how diet affects coat and skin health. Taught online or in class

Advanced Animal Nutrition 20 hours \$1,200.00

This course will cover preparing and making cooked diets, bakery treats for canines and felines. This will be covered by learning the proteins, balancing the diets, chemistry, storage, digestion, bone, minerals, vitamins and fats. Understanding natural remedies or holistic approaches for feeding as well as a stronger knowledge base on feeding kibble and raw diets. Case studies will be expected for completion of course. Taught online or in class

Safety Courses

Introduction to First Aid 2 hours \$120.00

This course will cover the basics of pet and human first aid such as necessary supplies for each medical kit, normal body temperatures, finding the pulse, cleaning out bites or scratches wounds, knowing when to contact veterinary or medical help, and being prepared for a medical emergency. Taught online or in class

Personal Safety 4 hours \$240.00

Personal Safety is something everyone should be aware of. The risk of violent crime is higher for men, and the risk of sexual assault is significantly higher for women. All groomers need to be aware of how to protect themselves before they encounter a situation that would put them at risk of harm. This class will focus on how to prevent getting yourself into a harmful situation. Taught online or in class

****Personal Safety At A Trade Show**** 1 hour \$75.00

Topical Applications & Effects 4 hours \$250.00

Introduction to shampoo, conditioners and other products used by groomers. Learn about labels, ingredients.

Grime & Slime Over Time: Best Salon Sanitation Practices 4.5 hours \$270.00

The *only state approved certificate course* for business owners of grooming shops, daycares, kennels, pet sitters and retail shops or boutiques for understanding cleaning, disinfecting and sanitation practices.

Pet First Aid & CPR 6 hours \$240.00 (can be taken by anyone)

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Owned & Operated by Dara Forleo

This course will cover restraint, primary assessment and getting the pet's vitals, rescue breathing, canine and feline CPR, choking management, bleeding and shock management, as well as the basis for dealing with insect bites and stings, snakebite, heat and cold injuries, and seizure. Emphasis will be placed on the prevention of illness and injury, the importance of early veterinary care. Students will also learn how to equip a first aid kit for pets.

Pet Massage Therapy

Introduction to Pet Massage 4 hours \$240.00

An introduction to massage therapy for pets

Associate Practitioner 15 hours \$900.00

This course is our foundation level, focusing on canine massage. Students will learn primary canine anatomy, body mechanics (for canine and practitioner), basic massage skills for the canine (Swedish, Stretching, Friction, Lymphatic Drainage, Palliative Care, Joint Mobilization, Bone Density Movement). We will include key canine handling procedures and massage contraindications. Marketing/Business lessons are also included to aid the student in building their business. Taught online

Advanced Practitioner 25 hours \$1,500.00

This course is designed to expand on the Associates level in theory and application. Students will learn expanded canine anatomy, advanced Swedish massage techniques, myofascial release, cranial sacral release, advanced stretching, learn actions and functions of specific muscle groups, and learn the basic pathologies they will see in their practice. Students will be introduced to energy work, chakras, meridians, Hawaiian Lomilomi massage techniques. Advanced marketing/business lessons also included. Taught online

Professional Practitioner 18 hours \$1,080.00

This course is constructed to grow the advanced practitioner's massage techniques. Students' skill levels will be built upon the principles introduced in the advanced program. As a Professional Practitioner, the student will learn level 1 and 2 animal reiki. This professional level course enhances the student's comprehension and working knowledge of the medical terminology, its etymology and definitions, physiology, and the more advanced functions within the body that are applicable to canine massage. Marketing and advanced business building techniques are also covered. Taught online

Master Practitioner 15 hours \$900.00 Must complete first 3 courses prior

Within this course students will complete case studies, expand on their massage techniques, introduction to physiologic systems including connective tissue, movement of body fluids, hormones, and thermoregulation. Learn to clearly communicate information about dogs to the animal guardians, caregivers, and other animal health care professionals. Learn advanced guidelines for identifying and handling dogs in acute situations. Students will be able to visualize how a healthy canine body performs and moves. Foundational introduction to traditional Chinese medicine (TCM), aromatherapy, crystals, frequency therapies and other metaphysical styles. Taught online

